

**SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY**

**SAULT STE. MARIE, ONTARIO**



**SAULT  
COLLEGE**

**COURSE OUTLINE**

<b>COURSE TITLE:</b>	Illustration 1		
<b>CODE NO. :</b>	ADV 101	<b>SEMESTER:</b>	1 Fall 2014
<b>PROGRAM:</b>	Graphic Design		
<b>AUTHOR:</b>	Jeff Dixon		
<b>DATE:</b>	Aug 2014	<b>PREVIOUS OUTLINE DATED:</b>	Aug2013
<b>APPROVED:</b>		"Colin Kirkwood"	Aug2014
		_____	_____
		<b>DEAN</b>	<b>DATE</b>
<b>TOTAL CREDITS:</b>	4		
<b>PREREQUISITE(S):</b>	College and program admission requirements		
<b>HOURS/WEEK:</b>	3		

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## I. COURSE DESCRIPTION:

This course is an introductory level drawing and illustration course that requires students to develop drawing skills using traditional media. The course is intended to provide the student with experience and practice in developing the basic understanding of perspective, tonal range and the development of conceptual ideas.

## II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. **Demonstrate the ability to accurately use drawing systems.**  
Potential Elements of the Performance:  
 Demonstrate the ability to use principles of one and two point perspective to create accurate drawings  
 Understand the elements that create perspective  
 Demonstrate the ability to produce plan/orthographic views of object and environment concepts
2. **Demonstrate the ability to accurately draw from observation.**  
Potential Elements of the Performance:  
 Practice the ability to draw from observation using the rules of perspective  
 Practice the ability to render observed textures  
 Develop and understanding of proportions within an environment or object
3. **Demonstrate understanding of light direction and tonal range.**  
Potential Elements of the Performance:  
 Develop an understanding of light source and light direction to achieve accurate shape and form of objects and environments.  
 Demonstrate the ability to use appropriate tonal range using proper highlights, midtones, shadows and cast shadows.
4. **Demonstrate the ability to utilize illustration tools safety and effectively**  
Potential Elements of the Performance:  
 Demonstrate an understanding of the use of media such as graphite, pen and ink, markers and pencil crayons.  
 Develop safe and proper use of tools such and cutting knives on appropriate substrates.
5. **Demonstrate an ability to research and develop an idea from concept to finished illustration within allotted timeframe.**  
Potential Elements of the Performance:  
 Demonstrate an ability produce a finished illustration using research and proper development/design process.  
 Explore the use of composition  
 Develop time management skills by documenting time spent on research, process and illustration work and adhering to a predetermined schedule.

6. Demonstrate an ability to present artwork in a professional manner  
Potential Elements of the Performance:  
 Demonstrate an ability to use appropriate cutting knives and measurement tools on appropriate substrates safely  
 Demonstrate the ability to care for, present, and mount finished illustrative work in a clean, accurate and professional manner according to instruction.

### III. TOPICS:

1. Drawing paper and tools
2. Perspective
3. Tonal Range
4. Observational drawing
5. Presentation of work
6. Time Management
7. Research and process work

### IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Supplies from the program portfolio will be required for each class. Students will be required to replace consumable items as individual project needs warrant. Students are also encouraged to experiment with whatever other media they chose not included in the kit as long as they are not solvent or oil based. Spray fixative may need to be used on some drawings – this must be applied outside of the building in a well ventilated area. Spray fixative and Spray glue pose a health hazard to the artist and others and will not be used inside the college building under any circumstances.

\* Note: Due to the lack of proper health and safety features of the design studio, no oil based products are to be used in this course. Only water based products or dry media will be used.

Students will need to purchase # 27 illustration board and construction paper for cover stock for all the design presentations throughout this course. These items are available in the College's Campus Shop or at a variety of sources within the city or via mail order.

### V. EVALUATION PROCESS/GRADING SYSTEM: Assignments = 100% of final grade

The following semester grades will be assigned to students:

<b>Grade</b>	<b><u>Definition</u></b>	<b><i>Grade Point Equivalent</i></b>
A+	90 – 100%	4.00
A	80 – 89%	

B	70 - 79%	3.00
C	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

## VI. SPECIAL NOTES:

### **Attendance:**

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

A total absence of 3 classes for the semester will be tolerated. After 3 absences penalties will take effect, an additional 10% will be deducted from the final grade for this course per class missed

## ***DEDUCTIONS – LATES, EXTENSIONS AND FAILS***

### **Lates:**

An assignment is considered late if it is not submitted at the time and date specified by the instructor. A 10% deduction will be assessed to all late assignments with a maximum grade of a "C" being highest possible grade achieved.

### **Extensions:**

The instructor may grant extensions for assignment/projects under exceptional circumstances (e.g. death in the family or serious illness). An extension, when offered, will have a mutually agreed upon deadline that does not extend beyond the conclusion of the current semester.

### **Fail:**

A fail grade (F) is assessed to an assignment that has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

Maximum grade for a failed assignment is "C"

**Preliminary Studies:**

All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.

These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

**Resubmission policy**

- Any assignment completed during this course may be submitted for re-evaluation if the student meets the following criteria.
- an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.
- an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.
- the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown) provided by the professor
- assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.
- Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted
- it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.
- When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade
- Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission. Assignments resubmitted to include preliminaries must be completely re-done and have a new creative direction for evaluation.

**VII. COURSE OUTLINE ADDENDUM:**

The provisions contained in the addendum located on the portal form part of this course outline.